



Privacy Policy

This policy has been effective from 25th May 2018 and complies with General Data Protection Regulations (GDPR) introduced in 2018. It is reviewed regularly and updated if appropriate to ensure it is relevant and that we are protecting your data in the most effective way possible. If you wish to contact us about the policy please do so using the contact details given on the 'contact us' page of our website (www.brooksswimschool.co.uk).

What information do we collect?

We collect relevant information about the swimmer from the booking form you complete. This includes your contact details (so that we may contact you only in relation to swimming lessons), the swimmers name, date of birth and any specific needs or medical conditions.

What do we use your information for?

The information is used to ensure the swimmer is provided with a safe and effective swimming lesson. We also use your data to process receipts and to contact you about the swimming lessons you have booked. Relevant information is given to the swimmer's teacher. Information is not disclosed to any outside parties.

Our website does not collect personal information; we only use the information from the booking form you completed when joining. By signing the booking form, and any subsequent reenrolment forms, you consent to your data being used in an appropriate way as stated above.

How do we protect your information?

Data is password protected when stored on a computer, and hard copies are stored in a safe and secure place. Team members store data given to them in a secure place and do not share it with others.

We will ask you to update or reconfirm the accuracy of the information provided to us regularly (or if anything changes). Data is not stored for longer than needed; once the swimmer has stopped attending lessons, your data will be destroyed within a maximum of two years.

Updated: September 2025

Review Date: September 2026